

Ithra Future

AI Integrated Neuro Digital Marketing & Content Creation Program

Start your career in digital marketing with AI and gain practical industry experience. This program is designed for students, job seekers, freelancers, entrepreneurs, business owners, marketing professionals, homemakers, and anyone interested in digital marketing. No prior experience is required.

Course Fee	Now	Contact
Rs 50,000	Rs 45,000	+91 75101 42015

Course Highlights

- AI Integrated Learning
- Study with stipend
- 100% Practical Training
- Live Projects
- Internship Opportunity
- Portfolio Development
- Freelancing Guidance
- Career Support
- Placement Assistance
- Industry Expert Mentoring
- Certificate on Course Completion

What You Will Learn

Module 1: Digital Marketing Fundamentals	Introduction, marketing funnel, consumer psychology, colour psychology, font psychology, branding basics, strategy.
Module 2: Personal Branding	Personal brand building, LinkedIn optimization, Instagram growth, content positioning, reputation management.
Module 3: Graphic Designing	Design fundamentals, poster designing, social media creatives, Photoshop, Illustrator, practical brand design work.
Module 4: Social Media Marketing	Facebook, Instagram, LinkedIn, YouTube marketing, content planning, community building.
Module 5: Meta Ads	Ads Manager, campaign setup, audience targeting, pixel setup, lead generation, retargeting, performance analysis.
Module 6: Google Marketing	Google Business Profile, Google Ads basics, search campaigns, display campaigns, keyword research.
Module 7: Search Engine Optimization	On-page SEO, off-page SEO, technical SEO, keyword research, website ranking techniques.
Module 8: Website Development	WordPress, landing page creation, website setup, forms, speed optimization, hosting and domain basics.
Module 9: Content Creation	Content strategy, copywriting, Canva design, carousel design, storytelling, content calendar.

Module 10: Video Editing	CapCut, Premiere Pro basics, short-form videos, reels, YouTube editing, motion graphics basics.
Module 11: AI Tools	ChatGPT, Canva AI, Google Gemini, AI image generation, AI video creation, productivity tools.
Module 12: Email & WhatsApp Marketing	Email campaigns, WhatsApp Business, customer follow-up, automation basics.
Module 13: Analytics & Reporting	Google Analytics, Meta Insights, performance reports, KPI tracking, ROI measurement.
Module 14: Freelancing	Fiverr, Upwork, proposal writing, client communication, pricing strategies, portfolio building.
Module 15: Agency Management	Client onboarding, project management, team workflow, billing, CRM basics.

Program Details

AI Tools Covered

- ChatGPT
- Google Gemini
- Canva AI
- CapCut AI
- Adobe Firefly
- AI Image Generators
- AI Video Tools
- AI Copywriting Tools
- AI Automation Tools

Practical Activities

- Live campaign creation
- Poster designing
- Reel creation
- Website development
- SEO practice
- Meta ad campaign
- Google Business optimization
- Content calendar creation
- Client project execution

Career Opportunities

- Digital Marketing Executive
- Social Media Manager
- Meta Ads Specialist
- Content Creator
- SEO Executive
- Video Editor
- Graphic Designer
- Brand Strategist
- Freelance Digital Marketer
- Marketing Consultant
- Agency Owner

Course Benefits

- Practical classes
- Live assignments
- Internship opportunity
- Portfolio building
- Industry certificate
- Career guidance
- Freelancing support
- Placement assistance
- Lifetime learning community

Admission Open

Call +91 75101 42015
Best Digital Marketing Course in Pattambi